The Dr. Copeland Experience



Dr. Copeland is a passionate and charismatic speaker. She will not only move your heart but also sparks you to take an action to make positive changes toward your next goal.

DR. JAEIL LEE

"Raedene enters the room with pizazz and poise, and her confidence, energy, and joy are contagious. She is a gifted and effective communicator and an engaging speaker. When she speaks, people listen—and they want to."

Dr. John Hossler



Dr. Raedene Copeland speaks and coaches on resilience, justice, and liberation. Her leadership, lectures, and original materials are what you and your organization needs to make a difference in the world. Inviting her work in your world is a "game changer."

STEPHEN MICHAEL NEWBY, DMA
PEACHTREE PRESBYTERIAN CHURCH



Dr. Copeland delivered three thoughtful and motivating messages over the course of our two-day conference. I was especially impressed with how well she knows and understands this emerging generation. We are indeed thankful for the opportunity to work with Dr. Copeland.

JOHN FRANKLIN, PROGRAM DIRECTOR
MJ MURDOCK CHARITABLE TRUST

EMAIL: RAE@ACHIEVEBRANDCONSULTING.COM | PHONE: (919) 225-4534

Career Hightlights



PROFESSIONAL ACHIEVEMENTS:

Leadership Award, Seattle Pacific University

Emerging New Leaders, AAFCS

Inaugural 40 under 40 Award, North Carolina Central University

New Horizons Ministries, Chairperson of Board

Emerging Leaders of Color, Multi-Ethnic Leadership Development Institute (M-E LDI)

ACADEMIC HIGHLIGHTS:

Doctor of Philosophy (Ph.D.) in Consumer, Apparel, and Retail Studies University of North Carolina at Greensboro, Greensboro, NC

Master of Business Administration (MBA)

North Carolina Central University, Durham, NC

Bachelor of Science in Business Management

North Carolina Central University, Durham, NC

Change Management Certified

PROSCI, Inc.

SELECTED EVENTS HOSTED:

Future of Work,

SPU's Day of Common Learning Event with Democratic Presidential Candidate Andrew Yang.

Unbreakable: Unifying Principles of Long-Lasting Communities,

SPU's Day of Common Learning with Dr. Monica Coleman

SELECTED PUBLICATIONS:

Copeland, R & Hodges, N. N. (2014). Exploring masquerade dress at Trinidad carnival dress: Bikini, beads and feathers and the emergence of the popular pretty mas. Clothing and Textiles Research Journal, 32(3), 186-201.

Sawers, K., Wicks, D., Mvududu, N., Seeley, L., & **Copeland, R.** (2016). What Drives Student Engagement: Is it Learning Space, Instructor Behavior, or Teaching Philosophy? Journal of Learning Spaces, 5(2), 26-38

Watchravesringkan, K., Karpova, E., Hodges, N.N., **Copeland, R.** (2010). The competitive position of Thailand's apparel industry: Challenges and opportunities for globalization. Journal of Fashion Marketing and Management, 14(4), 576-597.

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